



**Sidewalk**  
MARKETPLACE

# MARKETPLACE

*A Peer-to-Peer Textbook Selling  
and Sourcing Platform*

**MARKETPLACE** changes the rules of sourcing and supply. By connecting your store to other college stores across the country, Marketplace allows you to tackle both small and large inventory moves without the middleman. Direct sourcing from peer stores nationwide increases efficiency, thus bringing higher margins to your store and significant savings to students. Marketplace also aggregates inventory available at major online marketplaces and organizes it in one place with a single check-out and invoice and bin and hold processing at our central facility.

With an invitation from a peer store, there is no cost to join Marketplace. Sellers pay only a 9% fee for inventory sold, resulting in a 50% savings over selling online through other major outlets.

## Product Features and Benefits:

- Save Time and Money
- Add New Revenue
- Sell in Bulk
- Eliminate the Middleman
- Increase Profit Margins
- Pass on Savings to Students
- Over 40 Million Books Available
- Auto Price Adjusting Based on Supply and Demand
- Bin and Hold Processing
- Invoice Consolidation
- Ability to Sell Dead Stock in Bulk
- Free to Join with Peer Invitation



# 新年快乐

## Lunar New Year Celebration

Join us to celebrate and learn more about Chinese New Year (also called Lunar New Year), a 15-day festival in China and Chinese communities around the world that begins with the new moon that occurs sometimes between January 21 to February 20 according to Western calendars.

**All students in the Eccles Graduate Programs in Business  
are invited for food, fun and festivities!**

**Tuesday, January 24, 2023 | 11 a.m. - 3 p.m. | SFEBB, Graduate Student Lounge, 3<sup>rd</sup> Floor**





# PASSION. PERSPECTIVE. PEOPLE.

## KEVEN ROWE

- » Over 25 years of transactional experience
- » Specializes in complex real estate and asset-based financing transactions
- » Ranked by Chambers USA, Martindale-Hubbell (AV), Best Lawyers and Utah's Legal Elite

As a member of every banking, finance and real estate focused practice group at Jones Waldo, Keven has worked on myriad deals involving the acquisition, disposition and leasing of retail, commercial and resort properties.

Since 1875, Jones Waldo has been providing legal services to the businesses and community organizations that support and grow the state's economy. Today, the firm continues to evolve by meeting new challenges, finding innovative solutions and advancing legal trends in the state.



Attorneys Est. 1875

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# FIRM PROFILE

**JONES WALDO** is one of Utah's most enduring and prestigious law firms. Since 1875, we have provided legal services to the businesses and community organizations that support and grow the state's economy. Built on a strong foundation of service and knowledge of Utah's core industries, the firm continues to evolve through meeting new challenges, finding innovative solutions and advancing legal trends in the state. With departments in business, real estate and litigation, attorneys at Jones Waldo have expertise to solve complex client needs in nearly every area of business. Jones Waldo has offices in Salt Lake City, Park City, St. George, Provo and the Chicago metro area. individuals, businesses, utilities and governmental entities throughout the nation.

Founded in 1875 by Joseph L. Rawlins, who became Utah's first full-term U.S. Senator, Jones Waldo has grown to become one of Utah's largest and most diversely experienced law firms. We have a proud history of serving local, regional and national business clients, along with a tradition of serving our community in numerous voluntary capacities. Our attorneys and staff contribute time and pro bono work to organizations such as the State Board of Regents, cultural and social non-profits, professional and industry-related groups and charities of all types. Jones Waldo has claimed a number of elected officers among its ranks, including Utah's only governor to serve three full terms and several members of the state legislature. We have also seen a substantial number of our lawyers become Utah state and federal judges--two in just the last 12 months.

We are proud of our history, but we know business and law practice are both facing many new challenges and need to be ready for the future. Our commitment to innovative and flexible problem solving; awareness of changes in law, the economy, and business; and continued recruitment of the highest quality legal talent, assure our clients that we are ready to help meet their personal and business objectives. Our firm is comprised of a number of practice areas, through which our lawyers constantly refine their skills as specialists. In addition, our practice groups work together as teams to solve the many complex issues that face our clients. Our specialists in the various practice groups demonstrate a keen ability to understand our clients' industries, from potato growing cooperatives to Chapter 11 workouts. The specialization saves time, money, energy and allows organizations to focus on their core mission while we provide legal solutions. Jones Waldo has more than 50 specific practice areas. Many of our practice areas are interrelated, equipping us with a customized legal team to handle your most pressing challenges.

The firm is recognized for excellence by several local, regional and national ranking organizations, including:

#### **Martindale-Hubbell**

34 Attorneys with Highest Possible Ranking - AV

#### **Chambers USA:**

Ranked in Corporate/ M&A, Energy & Natural Resources, Labor and Employment, Litigation: General Commercial and Real Estate

13 Attorneys with Individual Rankings

#### **Best Lawyers in America**

17 Attorneys Ranked in Business, Real Estate and Litigation

#### **Mountain States Super Lawyers**

25 Attorneys Ranked in Business, Litigation and Real Estate

#### **Legal 500**

Ranked in Real Estate *Utah Business* magazine, "Legal Elite 2012"

20 Attorneys Ranked in Litigation, Real Estate, Labor & Employment, Banking and Construction

#### **Best of State - Legal Service 2008-2010**

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# Employer Tuition Benefit Match Scholarship Program

**Priscilla Vioe**  
class of 2022  
*Master of Healthcare Administration*

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